



Kirk T. Schroder is a distinguished entertainment industry attorney experienced in all aspects of entertainment, arts, internet, and new media law. Kirk's law practice draws entertainment and arts-related clients from all over the United States and around the world. From 2008-2010, Kirk served as Chair of the American Bar Association Entertainment & Sports Law section. He has taught entertainment law and presented on numerous entertainment law topics both in national law school settings and at major entertainment law conferences. His complete biography can be found at www.schroderfidlow.com

Kirk's entertainment related business affairs and legal counsel skills are extensive and include matters such as the financing (both investment and lending), development, production and distribution of motion picture and television productions (including international co-productions), literary publishing, merchandise and other licensing matters, online media, celebrity representation, sound recording and music publishing, theater and live performances, game media, and fine arts representation. He has also served as counsel to prominent national advertising agencies. Kirk also serves as an arbitrator and mediator.

Kirk's achievements have earned him the honor of being named to *The Best Lawyers in America*® for the field of entertainment law. He is also rated an "AV" lawyer by *Martindale-Hubbell*, its highest rating for lawyers.

In addition to his legal career, Kirk has a distinguished career in public service in education. He served as president of the Virginia Board of Education from 1998-2002 and in numerous education policy related appointments. He remains highly active in education policy matters.

Kirk's representative experience of entertainment industry clients include structuring, negotiating and documenting agreements for:

- All aspects of motion picture and television development production, financing and distribution for studios, producers actors, writers, directors and other key production personnel
- Radio/Television broadcasting (including network, cable and public)
- Literary authors and literary agents
- Agency and talent management company representation
- Record companies and musical recording artists
- Celebrity and product sponsorship endorsements
- Merchandising and licensing of creative content
- Protection of intellectual property including copyrights trademarks
- Fine artist and art gallery representation
- Formation and maintenance of new business entities (corporations, LLCs, partnerships, etc.) in the entertainment and creative industries, including business and strategic planning counsel
- Crisis management counsel including media relations and corrective action counseling